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AAMI Crash Index: Albany Highway in Cannington once again claims title as Perth's worst crash hotspot for nine out of the past 10 years

- **Male drivers** across WA more likely than females to crash
- **Drivers aged 35-49** worst offenders across WA
- **Nose to tail** crashes account for more than half of crashes at top spot
- **Wednesday & Thursday** - worst days on the #1 road, **afternoons and evenings** most dangerous time for crashes
- **Two new entrants** in Perth's top 10 list

Albany Highway, Cannington has unfortunately once again been named Perth's most dangerous crash hotspot, taking the top gong for nine years out of the past decade, according to new data from national insurer AAMI.

The AAMI Crash Index, which analysed more than 350,000 motor insurance claims¹ across the country from 1 July 2022 – 30 June 2023, shines a light on the most dangerous roads and encourages drivers to remain safe and vigilant while behind the wheel.

AAMI's Head of Motor Customer Engagement, Tammy Hall, said the data revealed interestingly that male drivers in Perth (61 per cent) were significantly more likely than females (39 per cent) to crash, and the worst offenders were drivers aged 35-49 (27 per cent).

When looking at the number one hotspot, nose to tail collisions were the most common type of crash, with more than half (57 per cent) crashing this way. Wednesdays and Thursdays were the most dangerous days of the week to be on the Cannington stretch of the Albany Highway, with most accidents occurring in the afternoon and evening peak², from 1.00pm-8.00pm.

"The Albany Highway in Cannington has a reputation for both congestion and collisions, as indicated by the fact that it has topped Perth's crash hotspot list for nine out of the past ten years, and only the global pandemic in 2020 could knock it from its #1 place," Ms Hall said.

"There is a lot happening along this multi-lane road which intersects with a number of other high-traffic roads, including Manning Road and Leach Highway, and has a number of entry points for shops including Perth's largest shopping centre Westfield Carousel in its vicinity, so it's hardly surprising that it has been named Perth's top hotspot once again."

"If you speak to anyone who travels regularly along this busy stretch of road, they will tell you that it's not uncommon to see accidents."

While each of the top 10 hotspots had their own, individual factors which contributed to their position in the rankings, many of them share some commonalities.

¹ Claims data collected from Suncorp Group's network of brands including: AAMI, Suncorp Insurance, GIO, Apia and Bingle

² Early morning 12 – 6am; morning peak 6 – 9.30am; morning 9.30am – 1pm, afternoon 1 – 4.30pm; evening peak 4.30 – 8pm; night 8pm – 12am



“These hotspots are generally major roads, intersecting with local streets through high traffic industrial, educational and shopping centre precincts, making them consistently busy throughout the day, so it’s no surprise that these locations appeared in the list this year.”

In 2023, two new locations entered the top 10 with Kwinana Freeway, Cockburn Central and Great Northern Highway, Bullsbrook coming in at fifth and seventh place respectively.

“The new entrants show that crashes can occur anywhere, and often when we’re close to home as that’s when we can let our guard down. Even at low speeds, crashes can cause serious injury, or worse, so it’s vital to always pay attention while behind the wheel and expect the unexpected,” Ms Hall said.

2023 AAMI Crash Index Rankings – Perth

2023 Rank	Road	Suburb	2022 Rank	Change
1	Albany Highway	Cannington	1	←
2	Tonkin Highway	Bayswater	3	↑
3	Mitchell Freeway	Perth	5	↑
4 - tied	Great Eastern Highway	Midland	2	↓
4 - tied	Kwinana Freeway	South Perth	8	↑
5 - tied	Kwinana Freeway	Baldivis	6	↑
5 - tied	Kwinana Freeway	Cockburn Central	-	New
5 - tied	Pinjarra Road	Mandurah	7	↑
6	Karrinyup Road	Karrinyup	4	↓
7	Great Northern Highway	Bullsbrook	-	New

New feature in AAMI app keeping Australians safer on the roads

To improve road safety on Aussie roads, AAMI recently launched AAMI Driver Rewards - a feature embedded in the AAMI mobile app. The new experience utilises telematics, cloud, personalisation, mobile sensors, AI and data to inspire and guide safer driving.

Using the app, customers can seamlessly monitor their driving to understand patterns and opportunities for improvement, which is achieved through smart scoring and gamification of their driving behaviours. Each customers’ safe driving view is aggregated at a trip level with further encouragement and guidance provided to drive safer. Score improvements as well as positive driving behaviours are acknowledged and celebrated in the app.

Since it launched, more than 70,000 customers have registered. Data captured found that more than 50 per cent of users who had low driving scores when they started ended up improving their score, while those starting with high scores maintained their score, indicating that strong driving patterns are consistently achieved through the app’s guidance.

Supporting this, in the first 30 days of use, telematics data showed app users maintained or improved their score in cornering (53%), speeding (60%), phone distraction (55%), hard braking (52%) and acceleration (53%).

Ms Hall said: “Through gamification and slow-but-steady behavioural changes, the app program has not only improved the on-road safety of users, but also highlighted the importance of safe driving and better understanding of the specific contributing factors to achieve this.”



2023 AAMI Crash Insights - Perth Vs Western Australia

	Perth	Western Australia
Most common day	Thursday (18%)	Friday (16%)
Most common time	Evenings (26%)	Afternoons (27%)
Gender	Males 61% Vs Females 39%	Males 58% Vs Females 42%
Most common accident type	Nose to tail (30%)	Nose to tail (19%)
Most common age	35-49 (27%)	35-49 (23%)

When comparing crash statistics in Perth and the rest of Western Australia, AAMI data revealed crashes more commonly occurred in the capital city on a Thursday but in the rest of Western Australia on a Friday. The most dangerous times of the day differed also with Perth experiencing more crashes after work in the evenings from 4.30pm-8pm while roads in the rest of Western Australia saw more crashes in the afternoons from 1pm-4.30pm.

The other insights showed more commonalities with nose to tail collisions to be the most common type of accident on both Perth and West Australian roads, with the crash type accounting for almost a third of all collisions in Perth.

“Tailgating, driver distraction and potentially road rage can lead to nose to tail collisions, and to avoid them, drivers need to travel at a safe distance behind the car in front and ensure they are paying attention at all times,” Ms Hall said.

“A good rule of thumb, is to always drive at least 3 seconds behind the car in front (often called the 3-second gap).³ This should be a larger gap if the driving conditions are poor, or you’re driving a heavy vehicle. This allows adequate time to react and respond to a situation safely and avoid a crash.

“Bumper to bumper collisions often happen during peak hour traffic when the roads are busy, patience is wearing thin, drivers are tired from the day, and are in a rush to get to their destination. This is when accidents most commonly occur.

“Most risks on the road can be mitigated if everyone pays attention and drives to the conditions. It’s up to all of us to do the right thing to ensure everyone’s safety on the road. All it takes is a split second of not having your eyes on the road for things to go wrong.

“AAMI is urging all drivers across Western Australia to take care behind the wheel, and help us reduce the number of crashes in the next year’s Crash Index,” Ms Hall said.

For more information about the 2023 AAMI Crash Index, [click here](#).

To use the AAMI Driver Rewards program in the AAMI App, [click here](#).

[ENDS]

Notes to Editor

[About AAMI Crash Index](#)

³ WA Department of Transport’s Drive Safe Handbook <https://www.transport.wa.gov.au/licensing/rules-of-the-road.asp>

AAMI



AAMI has been tackling road safety head-on by revealing where accidents most commonly occur across Australia since 1994, to highlight to motorists the importance of driving safely and being extra vigilant, particularly at identified locations.

For more information, or to arrange an interview, contact AAMI Media Relations:

Angela Wilkinson: E: Angela.wilkinson@suncorp.com.au T: 0477 395 119

Bridget Dixon: E: Bridget.dixon@suncorp.com.au T: 0438 169 935