

30 October 2025

Update on Eastern States weather event & Suncorp 2025 investor day

Suncorp (ASX: SUN | ADR: SNMCY) today provides an update on the recent storms that saw destructive winds and hail impact parts of South-east Queensland and Victoria. Suncorp CEO, Steve Johnston and the Executive Leadership team will today host an investor day to outline the strategic priorities of the pure-play insurer.

Eastern States weather event

As of 8am this morning, Suncorp had received just over 5,500 claims (approximately 5,000 in Queensland and 500 in Victoria) with the net cost of the event expected to be in the range of \$220 million to \$260 million. The range reflects the recency of the event with costs to be confirmed as part of the first half 2026 financial results.

Mr Johnston said Suncorp was throwing its full support behind impacted customers and communities.

"Our Disaster Management Centre is in full swing and we have been proactively communicating with our customers to offer support and assistance, while our mobile hubs have been deployed to the hardest hit areas.

"We have also rapidly deployed teams to inspect impacted properties while our builders have been working to secure roofs and windows to prevent further damage while repairs are planned.

"We encourage those impacted to lodge a claim online as soon as possible so that we can commence the process of getting their homes and cars repaired."

Suncorp's FY26 allowance for natural hazards is \$1,770 million with a comprehensive reinsurance program in place.

Suncorp 2025 investor day

Mr Johnston said Suncorp's strategic focus as a pure-play insurer was on transforming its business through leading technology, modern platforms, better data and a strategy to deliver simpler, more personalised customer experiences.

The Suncorp leadership team will discuss key components of the strategy, including the multi brand portfolio, commercial growth strategy and the key programs of work under its platform modernisation and operational transformation agenda. An update on the advocacy agenda will also be provided.

"We have been investing in the modernisation of our platforms and advancing our deployment of technologies such as AI to transform operations and build a more efficient customer-centric business."

Mr Johnston said that unlike other industries, the benefits of AI would significantly flow to insurance customers.

"We see AI as a key tool in delivering more personalised and affordable insurance products.

"We are also showcasing our market leading suite of brands which have been positioned to allow Suncorp to reach a broader cross section of the Australian and New Zealand markets.

"Importantly, we are able to make all these investments without compromising margins or sustainable shareholder returns, reflecting the strong foundations we have built over the past five years. We are now a simpler, more resilient and focussed business with improved data and digital capabilities."

The update will commence at 1pm AEDT and a live video webcast can be accessed via the [Suncorp Group website](#). The presentation is attached.

Changes to the presentation of Suncorp's Profit and Loss (P&L) statement

Suncorp will update its P&L statement disclosures to better align with Suncorp's current structure as a pure-play general insurer, with changes taking place from the 1H26 results.

Clearer separation will be provided to the items reported below Insurance Trading Result. These items include Net Financing Costs, Non-Controlling Interests, and Other Profit (Loss). Other Profit (Loss) will primarily include

managed funds, joint ventures, and investment management fees. Investment income on shareholders' funds will remain unchanged.

Additionally, the General Insurance Net Profit after Tax line will be removed from the P&L statement to streamline the P&L structure.

There will be no change to the Cash Earnings or key metrics from these disclosure changes.

Please refer to Appendix A for more detail.

Authorised for lodgement with the ASX by the Suncorp Disclosure Committee.

ENDS

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Appendix A: Changes to the presentation of Suncorp's P&L statement

SUNCORP FY25 INCOME STATEMENT

Current - FY25
(\$M)

Gross written premium	15,009
Insurance revenue	14,597
Reinsurance premium	(1,407)
Net insurance revenue	13,190
Net incurred claims	(9,251)
Direct operating expenses	(1,690)
Commission expenses	(704)
Insurance service result	1,545
Investment income on insurance funds	741
Discount unwind and rate adj. on claims liabilities	(461)
Non-directly attributable expenses	(61)
Insurance trading result	1,764
Investment income on shareholder funds	486
Managed schemes, joint venture and other	(69)
Profit before tax	2,181
Income tax	(639)
General Insurance Profit after tax	1,542
Other profit (loss) after tax	(90)
Cash earnings from continuing operations	1,452
Suncorp Bank profit after tax	18
Life insurance profit after tax	19
Other profit (loss) after tax from discontinued operations	(3)
Cash earnings	1,486

Restated - FY25
(\$M)

Gross written premium	15,009
Insurance revenue	14,597
Reinsurance premium	(1,407)
Net insurance revenue	13,190
Net incurred claims	(9,251)
Direct operating expenses	(1,690)
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Insurance service result	1,545
Investment income on insurance funds	741
Discount unwind and rate adj. on claims liabilities	(461)
Non-directly attributable expenses	(61)
Insurance trading result	1,764
Investment income on shareholder funds	486
Net financing costs	(71)
Non-controlling interests	(50)
Other profit (loss)	(29)
Profit before tax	2,100
Income tax	(648)
Profit (loss) after tax from discontinued operations	34
Cash earnings	1,486



Investor strategy update

30 October 2025
1:00pm (AEDT)

SUNCORP GROUP LIMITED
ABN 66 145 290 124





SUNCORP 

Introduction and overview

Steve Johnston

Chief Executive Officer and
Managing Director

Purpose driven, delivering strong outcomes for the long-term



FY26-28 priorities

Purpose	'Building futures and protecting what matters'				
Strategic imperatives	 Operational transformation		 Platform modernisation		
Portfolios 'Where we will play'	 Motor	 Home	 Commercial	 Personal Injury	 New Zealand
Portfolio priorities 'How we will win'	Protection and prevention solutions		Leadership in Claims		
	Differentiated brands	Digital-first customer experiences		Customer distribution with brokers and strategic partners	
Foundations	Leading industry voice on advocacy	Strong balance sheet and reinsurance	Aligned risk appetite to support strategy	Fulfil ESG and community commitments	Deliver on Transitional Services Commitments
People	Purpose-led, highly engaged and performance driven, focused on solving complex customer problems				

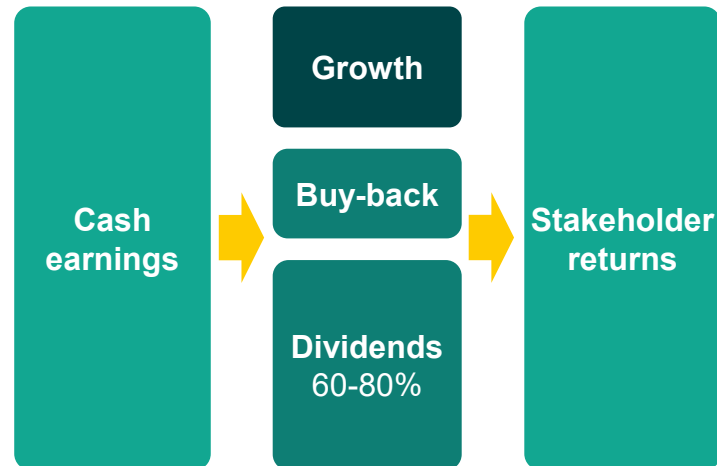
Settings

Trans-Tasman general insurer with core insurance capabilities and disciplined balance sheet management

Principles

- Manufacturer of risk products and claims services
- Superior underwriting skills
- Market-leading technology
- Strong organic growth capabilities
- Disciplined balance sheet management

Capital management framework



Our differentiators

- Leading multi-brand manager with straight through digital distribution
- Modern, flexible cloud-based core systems
- Artificial Intelligence (AI) transformation
- Best in class claims
- Capable, performance-minded people

Agenda

1:00 – 1:10	Introduction and strategy overview Steve Johnston
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1:10 – 1:20	Brands, marketing and distribution Lisa Harrison
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1:20 – 1:30	Digital Insurer Lisa Harrison and Adam Bennett
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1:30 – 1:40	Artificial intelligence Adam Bennett
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1:40 – 1:50	Commercial growth Michael Miller
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1:50 – 2:00	Break
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2:00 – 2:10	Advocacy Bridget Messer
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2:10 – 2:20	Financials and balance sheet optimisation Jeremy Robson
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2:20 – 2:50	Questions Executive Leadership Team
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2:50 – 3:00	Break
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3:00 – 4:00	Breakout sessions Session 1: AI use cases Session 2: Digital Insurer – AA Insurance
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4:00 – 4:30	Stand-up afternoon tea
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Brands, marketing and distribution

Lisa Harrison
Chief Executive, Consumer Insurance

Recap: Our portfolio of brands is a strategic advantage

Best in class brands

Consumer			Commercial
National mass brand	State champions	Motor challenger	Direct
	 		 
Niche			Brokers / intermediaries
		  	
NZ direct			NZ intermediated
 AA Insurance			

Benefits of a multi-brand strategy

1 Strong reach across all insurance shoppers

Drives greater brand consideration and customer acquisition

2 Relevance: targeted and tailored value propositions

Delivers superior financial outcomes and customer experiences

3 Foundation for lasting customer relationships

Increases customer satisfaction and loyalty

4 Cost effective distribution

Leading expense ratio

We have continued to build on our advantage



EFFECTIVE AND OPTIMISED MARKETING

- Refreshed and launched brand specific creatives
- Optimised marketing spend and channels



- ~70% of Australians aware of our brands¹
- ~60% of Australians consider them when buying insurance¹
- AAMI ranked #1 for awareness and consideration

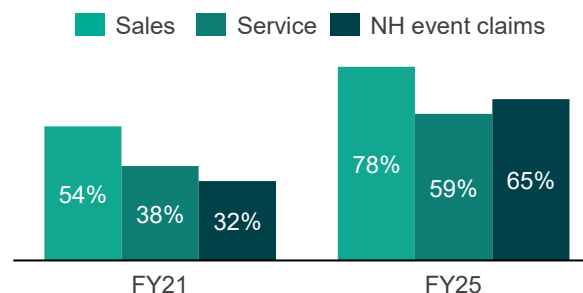


DIGITAL AND AI INVESTMENT

- Making it easier to purchase and renew
- Digitising claims experience
- Platform Modernisation + AI



DIGITAL TRANSACTIONS²



DEEPER RELATIONSHIPS

- Growing business with deep relationships
- Brands enable partnerships
- Scaling prevention solutions
- Loyalty



- Solid renewal rates: 86% Motor; 87% Home in FY25
- ~50% of mass brand customers are over 5 years tenure
- 1.9 products / customer³

1. Combined Suncorp Group brands, 12 month moving average, sourced from Ipsos Tracking Program.

2. Home, Motor and NSW CTP products for mass brands. Natural Hazard event claims is the share of claims lodged digitally from three large Australian weather events in FY21 and FY25.

3. Products defined as an item to customer relationship (e.g. building insurance, comprehensive motor insurance) and not added extras (e.g. hire car).

We see attractive growth opportunities



AAMI WELL POSITIONED FOR SA AND WA GROWTH

1

Anticipated customer churn and brand dislocation due to motoring club change of ownership

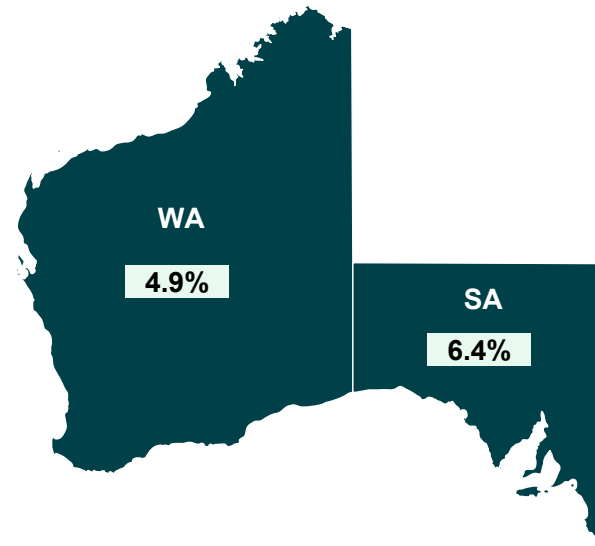
2

Existing strong growth momentum across these states

3

AAMI's brand is well positioned to capture opportunities

AAMI UNIT GROWTH VS PCP - WA and SA, FY25



BINGLE'S GROWTH SUCCESS

- Expanded nationwide reach supported by marketing spend
- Launched 'No Fluffy Bits' creative and targeted campaign
- Improved pricing capability



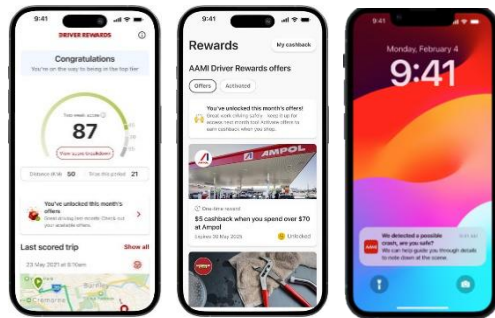
- 9% unit growth for FY25¹

1. Full FY25 vs prior corresponding period.

We will continue to deepen relationships through brand interactions



Telematics motor safety and claims experience



AAMI Driver Rewards and Auto Crash Detection



Home prevention utility



Suncorp Haven app



Motor enthusiasts experience



Shannons Super Rig, Showroom events and dedicated premium enthusiast customer service teams

The strategy has delivered strong results

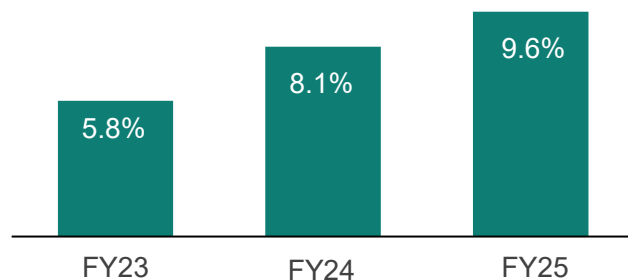


SUSTAINABLE GROWTH AND MARGIN

- Motor market share: ~27%¹
- Home market share: ~25%¹
- Margins improved to within target range



CONSUMER UETR

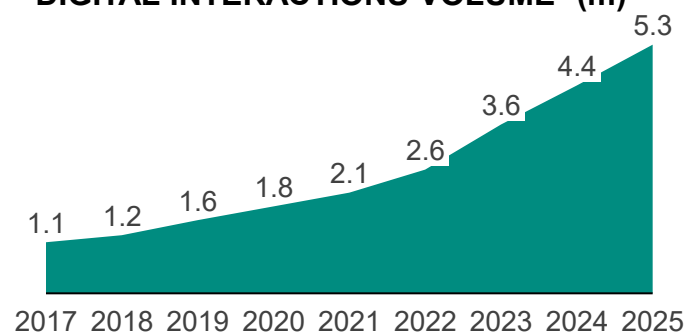


DIGITAL LEADERSHIP

- Digital interactions +22% 8-year CAGR
- Embedding AI across the value chain
- Cloud-based contact centre platform
- Deploying cloud-based policy administration platform (Digital Insurer)



DIGITAL INTERACTIONS VOLUME³ (m)

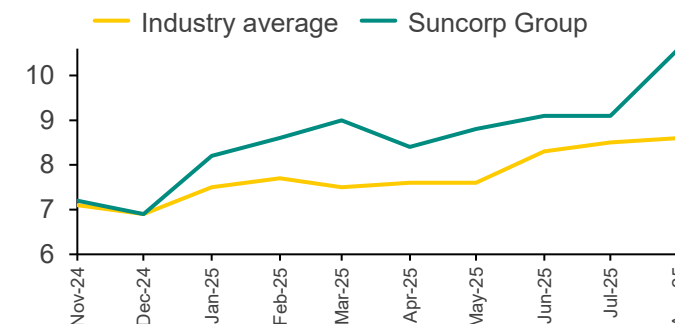


BETTER CUSTOMER EXPERIENCES

- Improving episodic NPS
- Improving strategic NPS versus peers



SUNCORP GROUP SNPS VS INDUSTRY²



1. Sourced from RFI Global, six-month rolling average as of Aug 2025.
 2. Strategic NPS is a six-month rolling average.
 3. Includes all brands except Essentials, CTP across customer interactions.

To recap, four key takeaways



Our brand portfolio is a strategic advantage



We have continued to strengthen that advantage



We will continue to deepen relationships through brand interactions



We have delivered strong results



Digital Insurer

Lisa Harrison

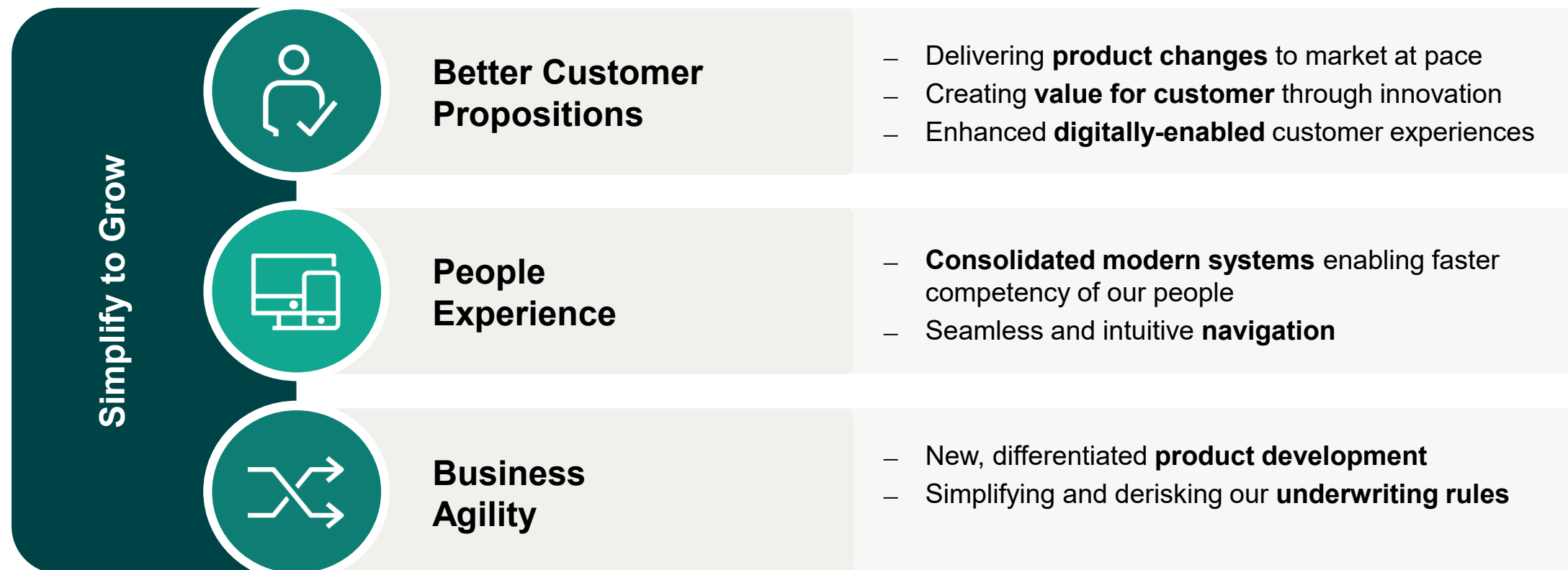
Chief Executive, Consumer Insurance

Adam Bennett

Chief Information Officer

Digital Insurer – Strategic context

Digital Insurer is key to enabling our strategy across all portfolios



Digital Insurer – Technology approach

Transforming how we build and deliver products to our customers

Target-state technology ecosystem

Key benefits of approach

Customer channels

Digital / Customer Experience



Core platforms

Policy



Duck Creek Technologies

Pricing



Data



- Leverage globally leading solutions and partners
- Cloud scalability, resilience and flexibility
- Access embedded AI capabilities
- Constant updates through ‘evergreen’ Software as a Service (SaaS) platforms
- High functional reuse across brands and portfolios - *Common As Possible, Different As Necessary*
- Modular platforms supporting increased change agility

First release for AA Insurance New Zealand is beginning to reap positive results

Release 1 (early) benefits

**April
2025**



Live for new Motor
and Home products



Live for digital and assisted channels

**September
2025**

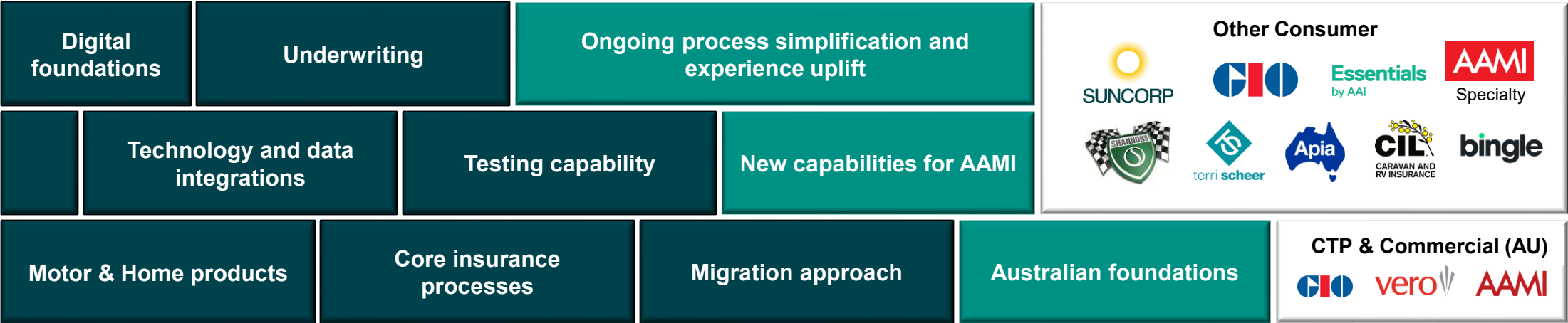


Migrating ~1 million
customer policies at renewal

- ✓ Higher digital conversion
- ✓ Reduced operational risk
- ✓ Simplified underwriting
- ✓ Lower cost to serve
- ✓ Core technology foundations

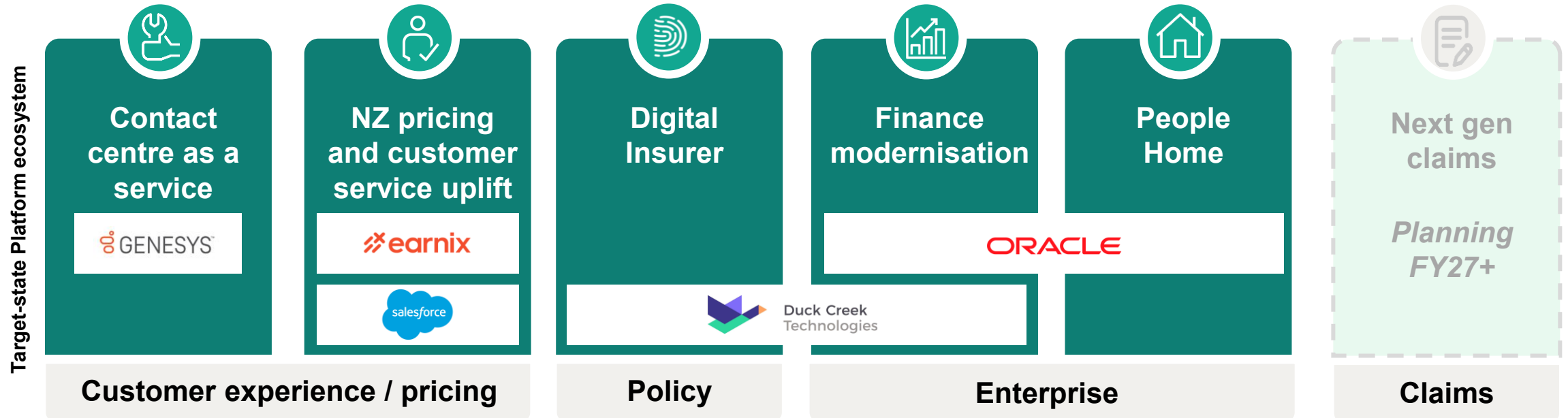
Digital Insurer – What’s next

Future releases will leverage groundwork and insights from Release 1 to deliver value at scale



Platform modernisation

Full scale execution across several complementary transformation programs





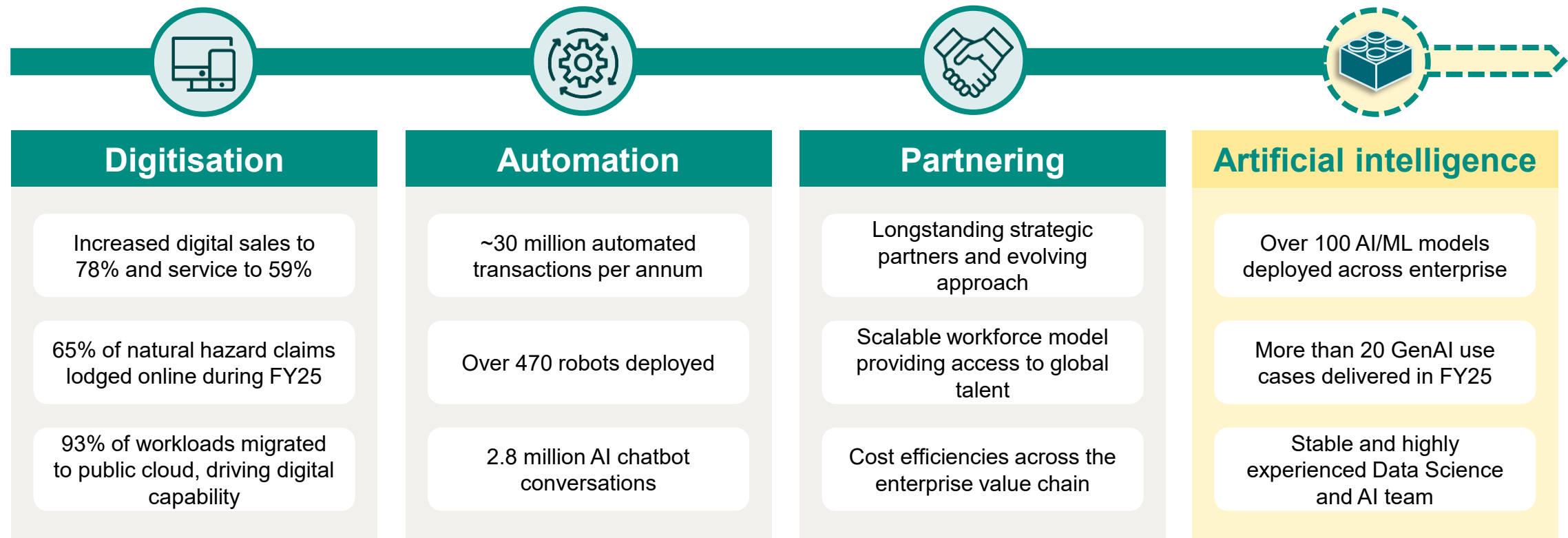
Artificial intelligence

Adam Bennett

Chief Information Officer

Proven track record of Operational Transformation

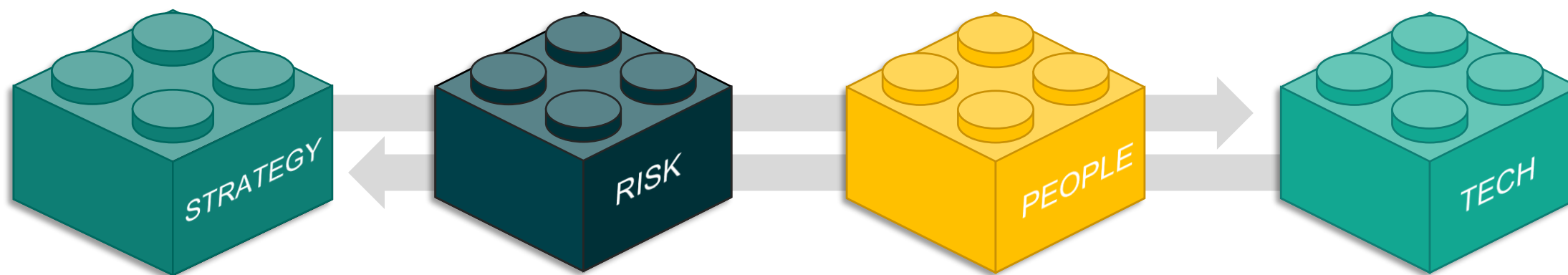
Becoming a seamless, digital-first insurer, powered by AI, automation, data and human expertise



The next horizon of opportunity...

Strong AI foundational capabilities

Building on strong AI foundations and significant progress across holistic approach



- Cross-functional executive governance – AI Council
- Business opportunity pipeline and prioritisation
- Enterprise-wide orchestration and alignment
- Federated adoption

- Refreshed Risk Appetite Statement (RAS)
- Holistic AI Safety Framework (including ethics)
- AI risk and control library, with strong governance
- Proactive collaboration with regulators

- AI Centre of Excellence
- AI+U conferences and hackathons
- AI workforce enablement and capability (inc. AI Academy, AI Fluency, Reskill Program)
- Stable delivery capacity
- Leveraging partner expertise

- Market-leading data science and AI platform
- Cloud-hosted data assets
- Multiple modes of AI adoption
- Secure integration of leading foundation models (inc. OpenAI, Anthropic)
- Agentic framework defined

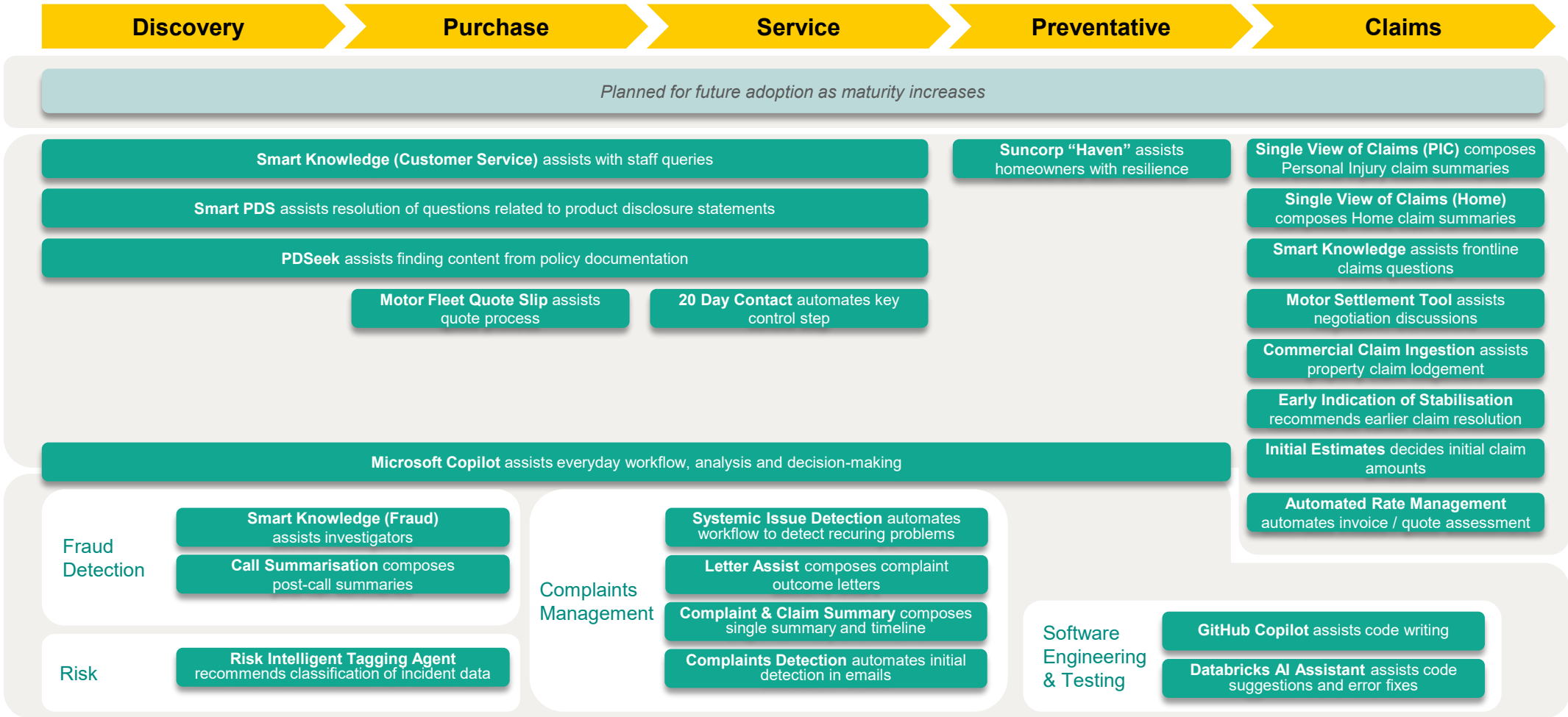
Scaling our AI adoption

Over 20 AI use cases delivered in FY25 across the value chain, driving demonstrable value


Customer facing


Frontline staff


Corporate services



Accelerating with agentic AI

Expanding our approach with end-to-end process re-imagination

Strategic imperatives



Support our customers with insurance affordability



Deliver consistent, high-quality interactions



Simplify legacy business processes



Equip our people through reskilling and upskilling

Pathway forward

- End-to-end agentic process orchestration
- AI-enabled customer interactions (inc. conversational voice and chat)
- Seamless claims lodgement and assessment (inc. guided image capture)
- Next generation fraud and intelligence
- Automated compliance monitoring
- AI-skilled future ready workforce



Commercial growth

Michael Miller

Chief Executive Commercial & Personal
Injury Insurance

Commercial: Suncorp's growth engine



Room to grow



Broker support



Best in class claims



Leveraging group scale



Team with deep specialised capability



Tech investment



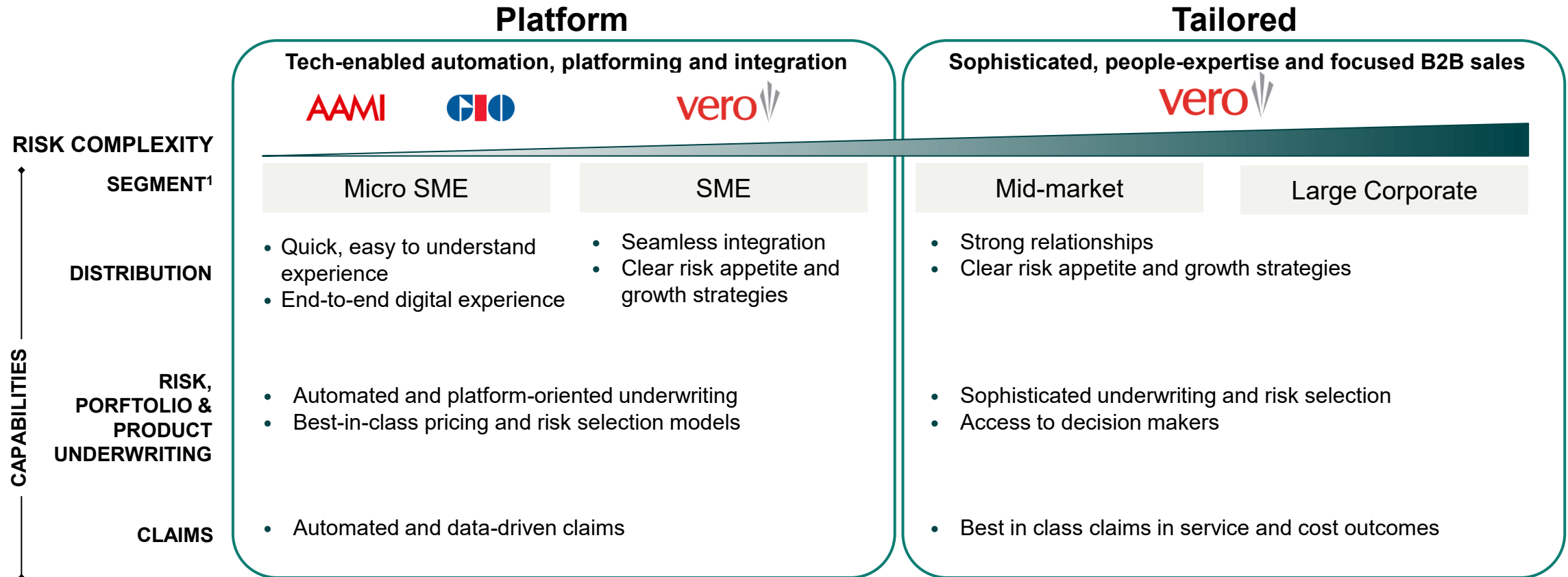
Diversified product set



Group collaboration

Ambition to reach #2 market share within target margins

Recap: Commercial brands and segments

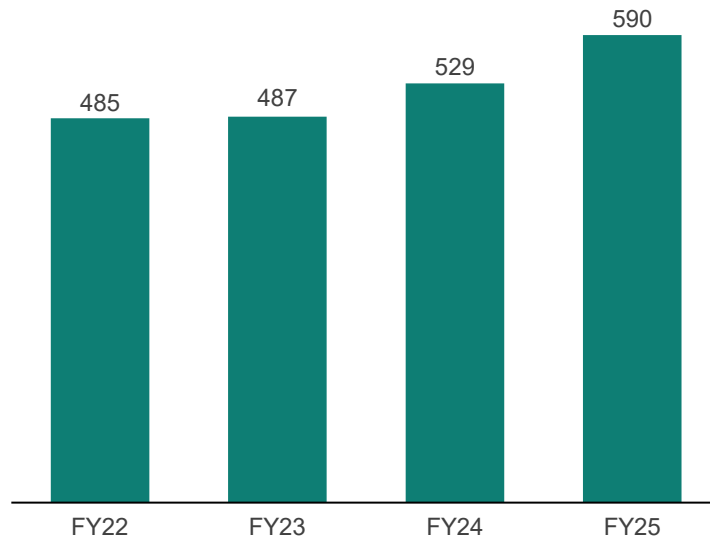


1. Target segment indicative only, e.g., more complex SME risk may require tailored capabilities.

What we've delivered since last year

INCREASING BROKER PLATFORM CONNECTIONS

(Platform / SME GWP \$m)

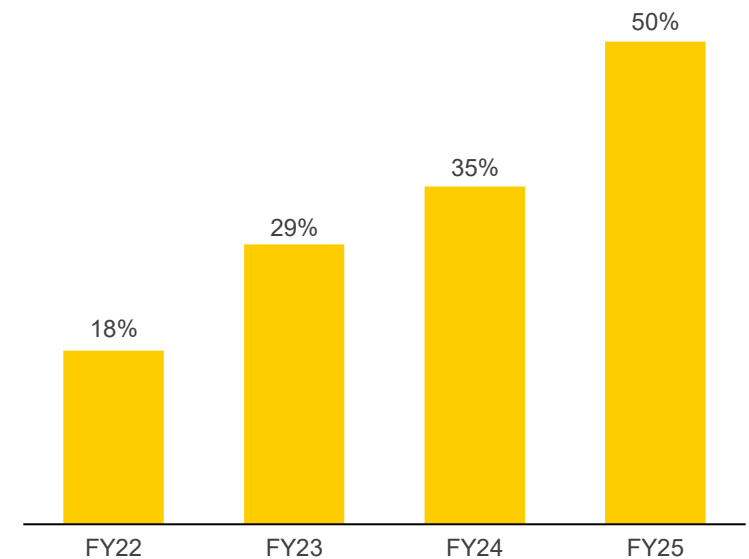


LAUNCHED VERO SPECIALTY LINES

- Successfully launched in FY25:
 - Equipment Breakdown
 - Higher Hazard Property
 - Higher Hazard Liability
- Balancing risk through reinsurance
- More products in development for FY26 & FY27:
 - Sep 2025: launched Higher Hazard Property Combustible Panelling
- Positive feedback from brokers and their clients

INCREASING DIGITAL CLAIMS LODGEMENT

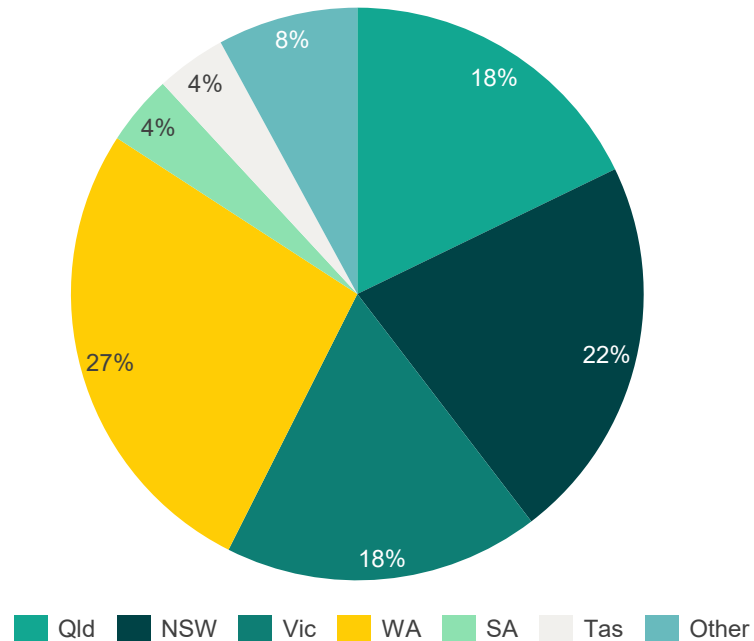
Digital lodgement % of Total (C&PI)



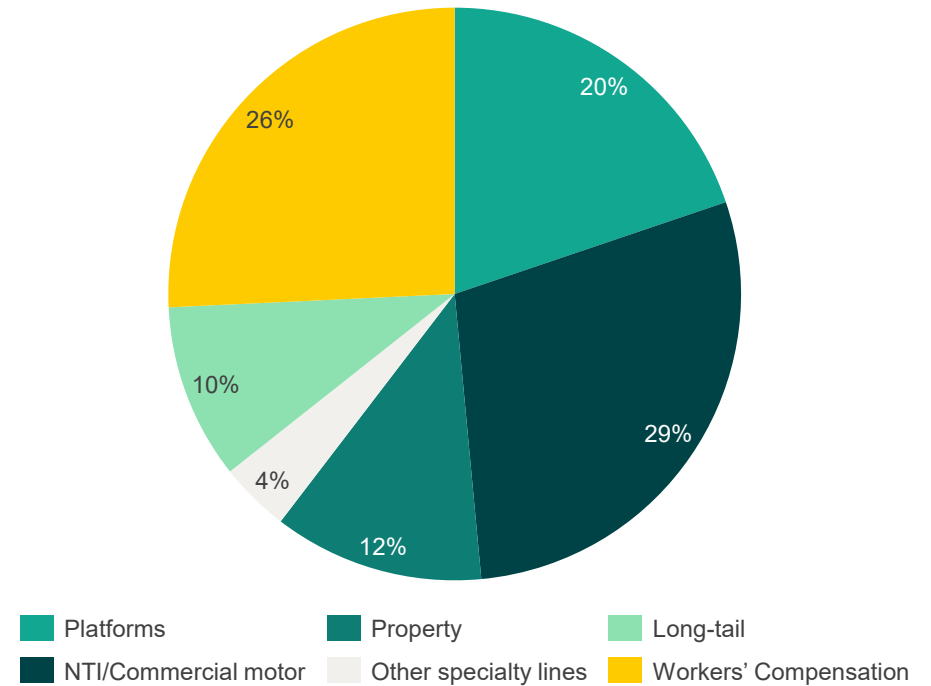
Well diversified portfolio predominantly targeting mid-market and SME

Platform Business and Commercial¹ GWP FY25 % split

BY GEOGRAPHY²



BY PRODUCT

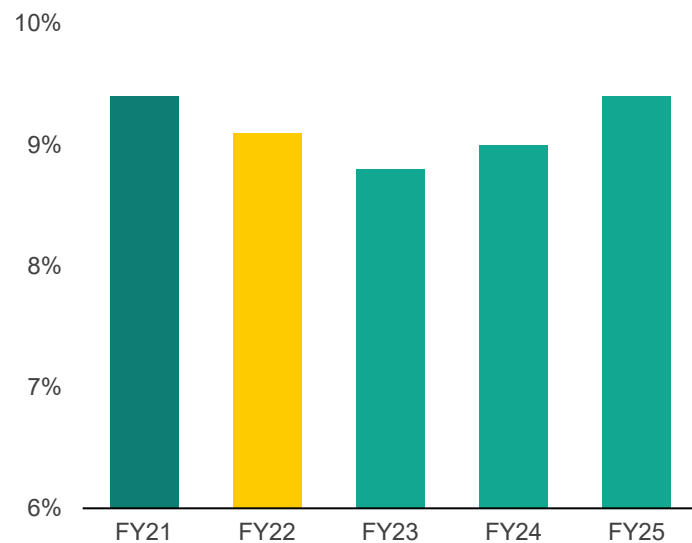


1. Commercial including Workers Compensation.
2. GWP by geography based on risk address.

Well positioned for growth

MARGIN IMPROVED; MARKET SHARE RISING¹

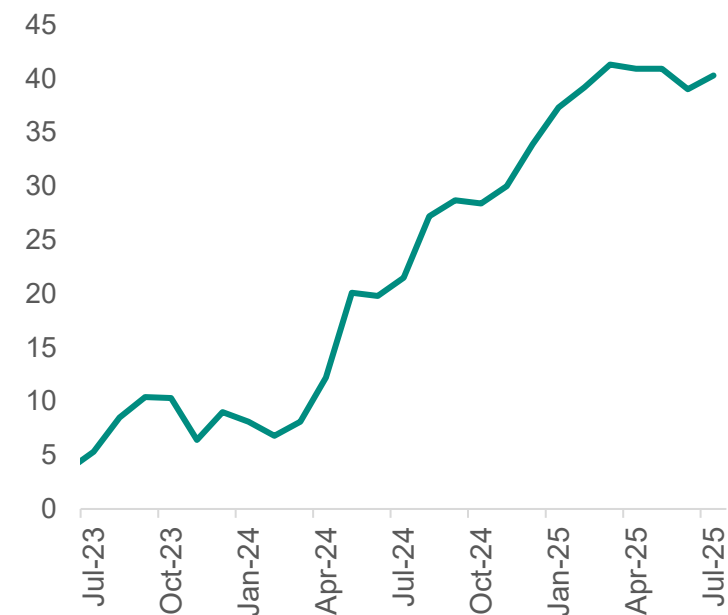
Commercial Market Share (%)



Underlying Insurance Trading Ratio

Below Target (dark teal) At Target (yellow) Above Target (teal)

BROKER NPS REMAINS STRONG²



AWARD WINNING SERVICE



NIBA Large General Insurer of the Year 3 years in a row

3 x CQIB All-rounder Insurer of the Year



6 consecutive Gold Mansfield Awards

1. Market share includes Commercial and Workers Compensation, excludes CTP.
2. Vero Broker Net Promoter Score.

Opportunity and outlook: Building a better business



Market dynamics

- Capital inflows
- Still large parts of the market for us to grow into



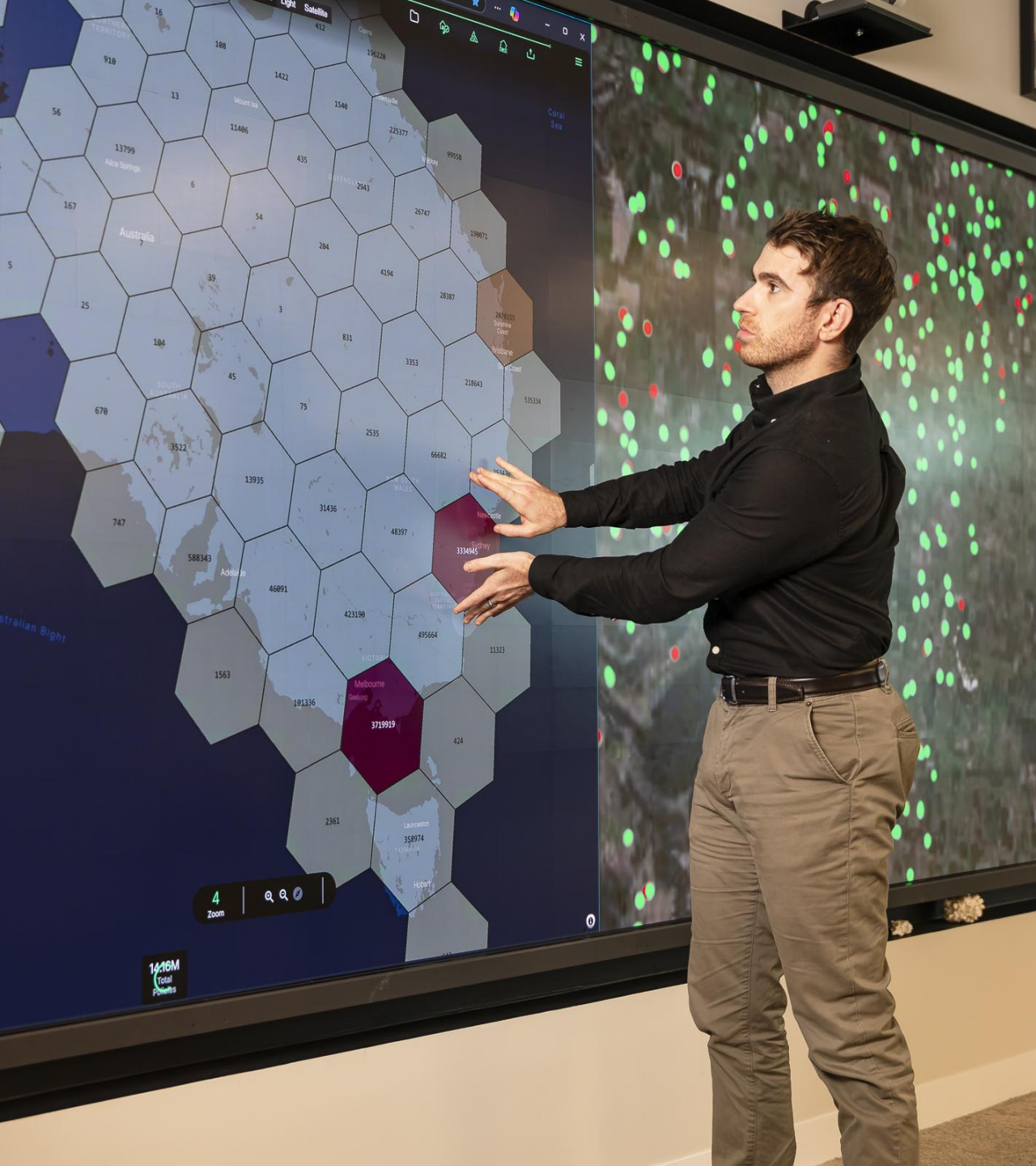
Enterprise investment

- Digital Insurer
- AI enabled operational transformation
- Leveraging large consumer business expertise in pricing, claims and customer services



Focus areas

- Customer and broker centricity
- Broker connectivity
- Vero Specialty Lines



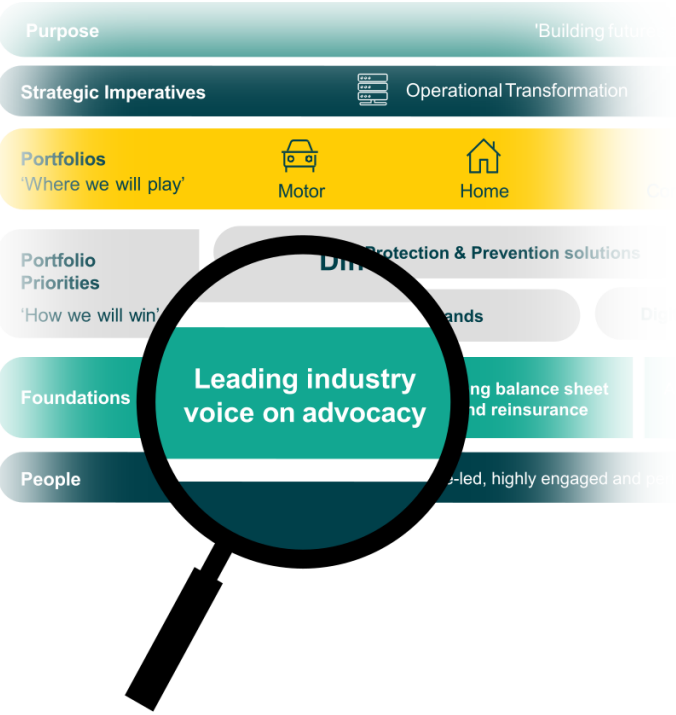
Advocacy

Bridget Messer

Chief Risk Officer

Why advocacy?

Amplifying our purpose through a distinct advocacy agenda



Supports our purpose

Engages our people

Better for customers

Enhances our brands

Reduces risk in system

Our advocacy is producing tangible results...

- ✓ NSW State Government commitment to **removing Emergency Services Levy**, reducing the tax our NSW customers pay
- ✓ **\$2.66bn commitment to resiliency initiatives** from Fed, QLD and NSW Governments
- ✓ QLD and Federal commitment to **Bundaberg levee**

Contemporised agenda for Home, building off our four-point resilience plan

Four-point plan

1

Improve public infrastructure

2

Address inadequate planning laws and approval processes

3

Provide subsidies to improve the resilience of private dwellings

4

Remove inefficient taxes and charges from insurance premiums



Globally recognised disaster response



Industry and government collaboration on extreme risk locations



New risks inside the home

**Suncorp Resiliency Blueprint**

In Motor, our advocacy centres on driving change in road safety

What we’re observing



In 2024, more than 1,300 lives were lost on Australian roads



Deeper technology integration in cars reduce the risk of incidents, but fatalities are increasing



Our research highlights almost 9 in 10 Australians admit to driving distracted, while 1 in 5 disable car safety features



How we’re driving change

Partnership

Partnering with government and Australian Road Safety Foundation to support road safety education in schools and communities.

Engagement

Using our data, our insights, our brands and our digital expertise to improve driver behaviours. AAMI Safe Driver Platform already improving driver behaviour.

Education

Advocating for increased Government spending on education and engagement, balancing out the focus on enforcement.

Supported by distinctive and valuable data capabilities, including 500 million kilometres of telematics, and product power of Digital Insurer



Financials and balance sheet optimisation

Jeremy Robson

Chief Financial Officer

Investment proposition

Financial settings for long-term value creation



Profitable growth



Strong and resilient risk adjusted returns



Strong and well managed balance sheet

Optimised
reinsurance program

Asset allocation
strategy



Disciplined capital management

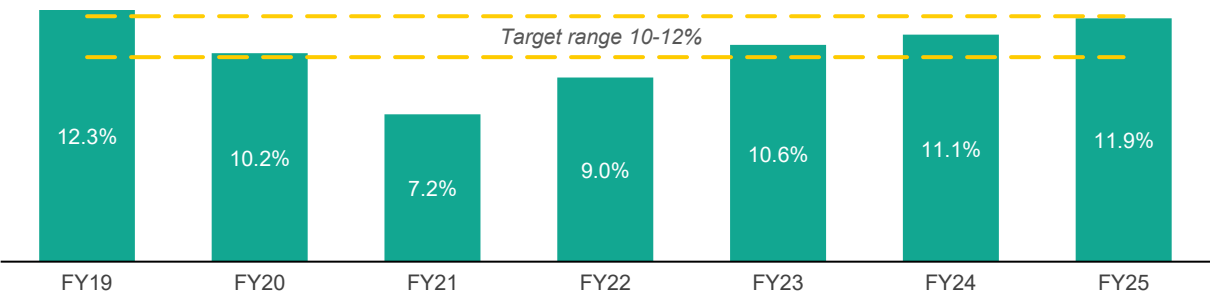
Consistent
dividend payout
ratio

Resilient capital
settings

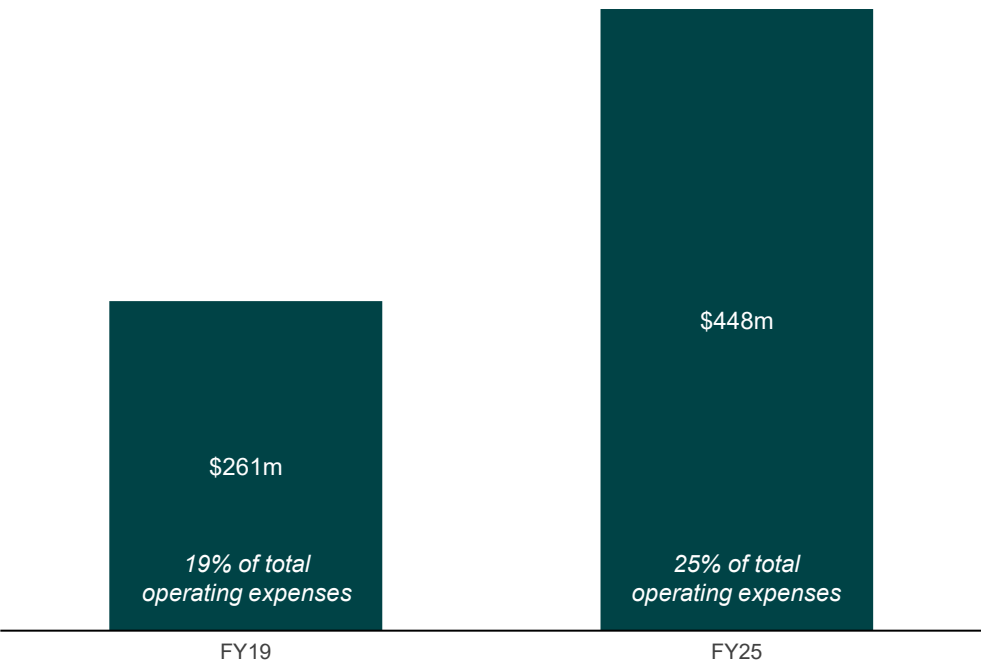
Active capital
management inc.
on-market buybacks

Margin remediated, continue to build resilience, focus on growth

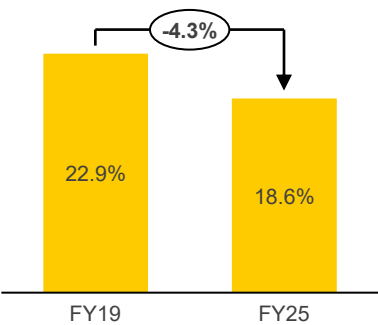
UNDERLYING MARGIN¹



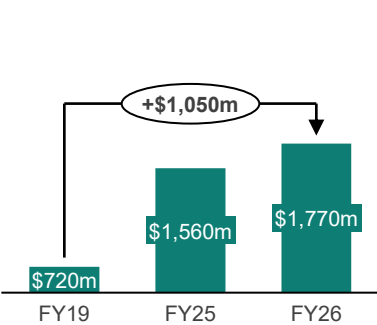
GROW THE BUSINESS EXPENSES



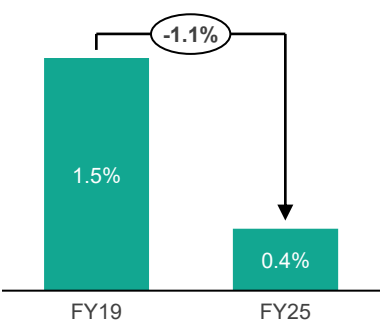
GI EXPENSE RATIO



NH ALLOWANCE



PY RESERVE RELEASES



1. FY19 – FY22 underlying margin exclude COVID-19 impacts. FY23 onwards presented under AASB 17, prior periods have not been restated.

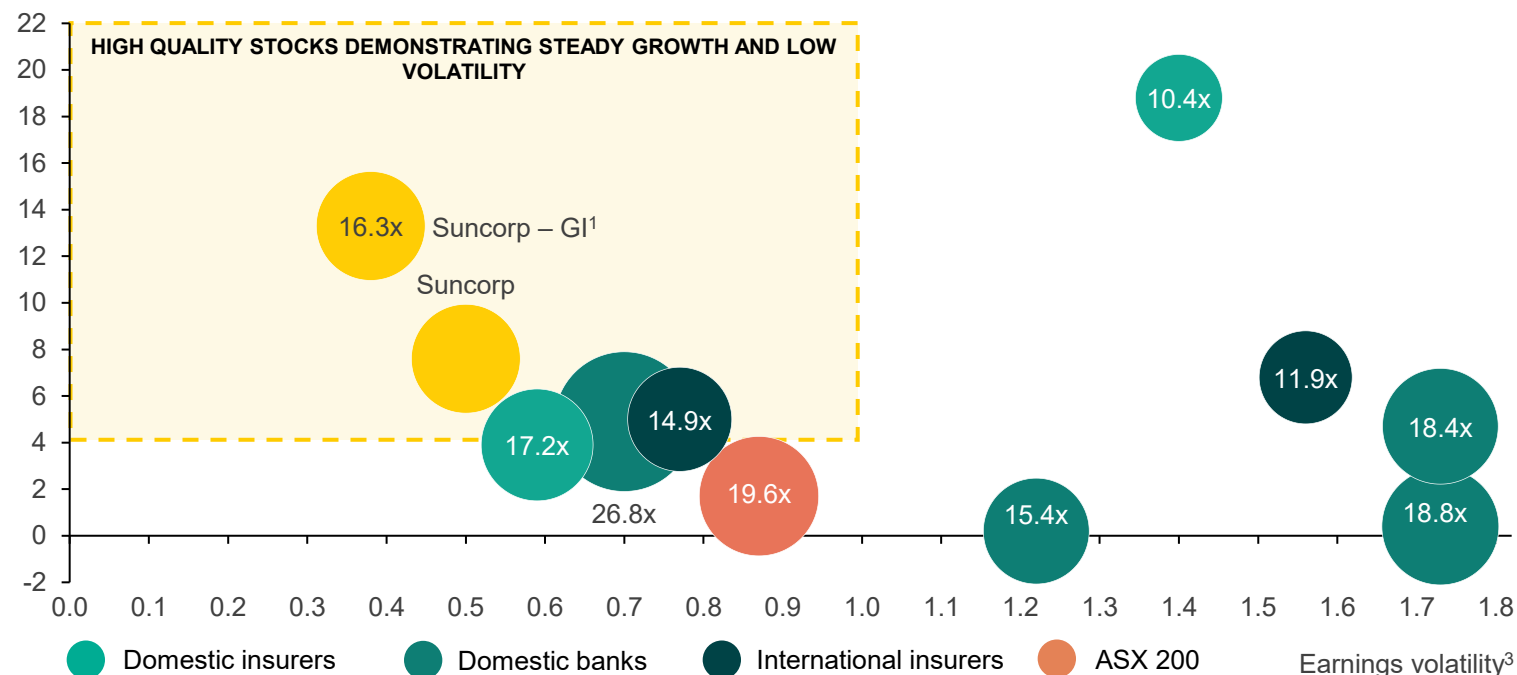
Higher quality earnings: good EPS growth with lower volatility

P/E value versus domestic peers and ASX200

EARNINGS GROWTH VS VOLATILITY

FY19-25, bubble sizes represent NTM P/E ratios⁴

EPS growth (CAGR)²



NOTES

- Suncorp has demonstrated higher EPS growth and lower volatility of earnings than peers and the broader ASX200
- Adjusting for the divestment of Suncorp Bank and the Life businesses increases EPS growth and reduces earnings volatility
- Suncorp growth organically generated with no acquisitions in the period and several divestments

1. Calculated by deducting Suncorp Bank, Australia Life and NZ Life NPAT, gain/(loss) on sale and acquisition amortisation from Group NPAT.

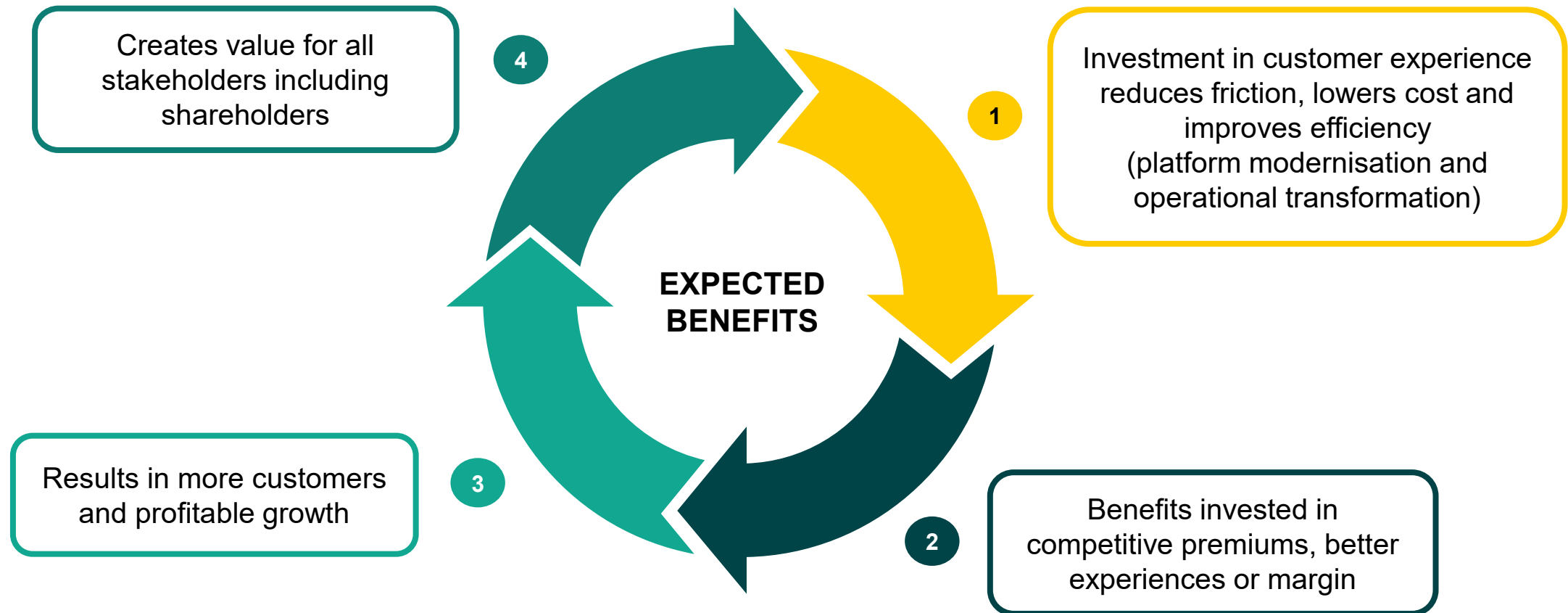
2. FY19-25 CAGR – EPS adjusted for extraordinary items (Source: FactSet).

3. Standard deviation of reported earnings (Source: FactSet).

4. At 24 October 2025 (Source: FactSet).

Value creation

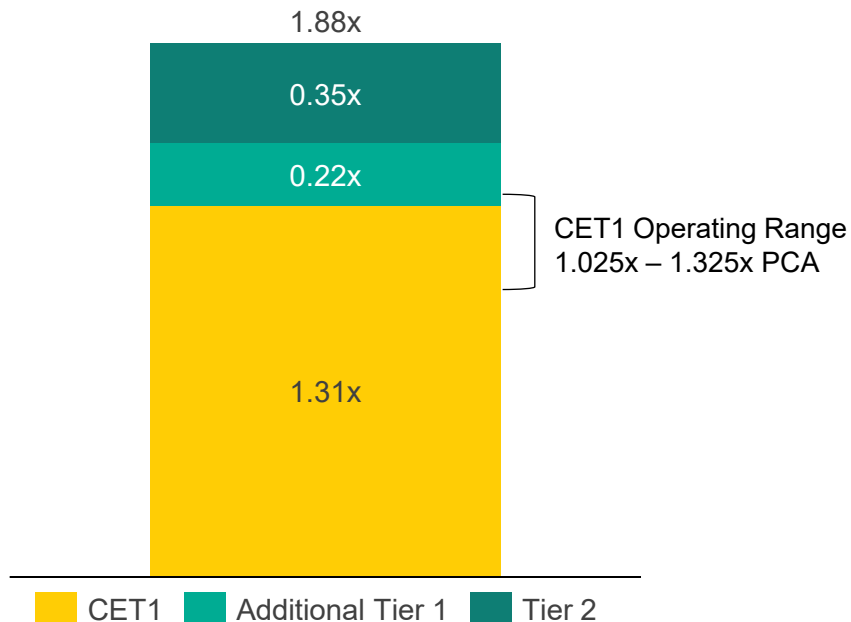
Strategic optionality to reinvest into margin or growth



Capital management

Pro forma FY25 Total Capital Stack

PRO FORMA FY25 TOTAL CAPITAL STACK¹



APPROACH TO CAPITAL GEARING

- APRA capital standards enable CET1 optimisation through holding up to 0.2x PCA each of AT1 and T2 capital
- A small buffer of AT1 is held for forecast growth, volatility and PCA increase under stress
- A small buffer of T2 is held for the same purpose. In addition, T2 is held to support diversification across different regulated entities
- Legacy excess AT1 and Tier 2 capital from Bank sale to be rebalanced in FY26

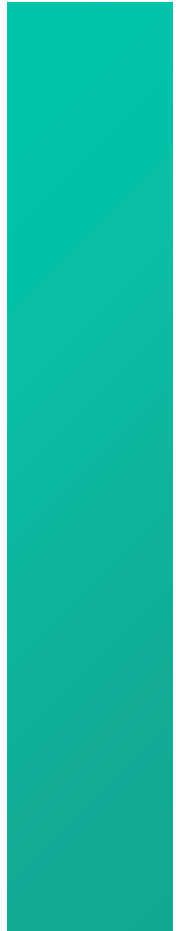
1. Presented as a multiple of PCA. Capital normalised above: CET1 is ex div, proforma for \$400m buyback & deferred life proceeds; AT1 and T2 exclude stranded capital on issue.



In closing

Steve Johnston

Chief Executive Officer and
Managing Director





Questions



Important disclaimer

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