

Friday, 29 May 2026

Shannons unveils Super Rig 2.0

Step aside Lightning McQueen, there's a new king of the paddock in town, and it's about to take poll position as the motoring community's favourite hub.

Shannons Insurance has officially dropped the covers off the highly anticipated Shannons Super Rig 2.0: a 20-metre-long, 22-wheeled mobile hub equipped with Starlink, racing simulators, DJ capability and a rooftop viewing platform.

To celebrate the launch, local VIP motoring enthusiasts, grassroots petrolheads, and an array of prestige vehicles converged on Eagle Farm for a celebration of all things rubber, chrome, and motorsport passion.

Shannons Event Partnership & Engagement Lead Andrew Adamson said it was almost impossible to dampen the petrolheads' passion when it comes to their prized possessions.

"Even with recent fuel disruptions trying to throw a spanner in the works, it hasn't put a dent in the community's excitement," Mr Adamson said.

"If anything, it's only fuelled the fire. Today proves just how resilient and passionate Australia's motoring culture really is. The Super Rig is built by enthusiasts, for enthusiasts, and we can't wait to rev the engine."

The Shannons Super Rig 2.0 was designed and built over 12 months in South-East Queensland utilising local suppliers like metal fabricators, draftsman, welders, IT engineers, electricians, audio visual technicians, hydraulics experts and signage specialists.

The rig acts as a mobile hub, attending major motoring and community events nationwide, connecting enthusiasts with Shannons experts, motorsport athletes and exclusive experiences.

It replaces the original Shannons Super Rig, which has been a fixture at major motoring events around the country for more than 16 years.

The shiny new rig is a step up on its predecessor, with enhanced features including bespoke racing simulators, a full audio-visual system with DJ capability, multiple screens, modern hospitality spaces and a rooftop viewing platform.

The Super Rig attends up to 60 events annually, from community to grassroot events, and up to seven large scale motorsport events every year including Bathurst and the Australian Grand Prix.

Shannons Event Partnership & Engagement Lead Andrew Adamson said the new Super Rig was a significant investment in the relationship with the motoring enthusiast community.

"The Super Rig has always been more than a truck, it's a meeting place for people who live and breathe motoring," Mr Adamson said.

"Our customers don't just own vehicles – they build them, restore them, race them and form communities around them.

"Super Rig 2.0 takes that legacy forward. We've designed it to be a destination at events – a place where motoring enthusiasts can come together, engage and enjoy an immersive experience.

Media release



“Of course the current environment means we may not attend as many events as we hoped this year, but we have no doubt the ones we do get to will be even more high octane thanks to our latest addition,” Mr Adamson said.

The Super Rig 2.0 will make its first public appearance at Cooly Rocks On (3–7 June) on the Gold Coast.

[Cooly Rocks On | 3 - 7 June 2026](#)

Cooly Rocks On gives visitors the opportunity to immerse themselves in the music, motors and lifestyle of yesteryear in one of Australia’s most iconic coastal destinations.

Shannons Super Rig in numbers

- 20 m long when set up for events (19m max on the road)
- 22 wheels
- 500+ horsepower
- 466 days to design and build
- 2.5m x 2m jumbo LED screen
- Up to 50 events, nationally each year
- Over 250,000+ fans expected to visit annually

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About Shannons

Shannons brings together Australians who share a genuine passion for cars, motorcycles and motoring culture.

More than insurance, Shannons was built by enthusiasts, for enthusiasts – creating specialist products and services designed to protect and celebrate vehicles that are anything but ordinary.

As Australia’s original insurer for motoring enthusiasts, Shannons champions the spirit of ownership and the stories behind every special car and bike. Through car shows, exclusive events and shared experiences, Shannons connects like-minded enthusiasts and helps keep Australia’s motoring heritage alive.

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