



NEWS RELEASE

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SUNCORP STADIUM SPONSORSHIP EXTENDED AT LEAST 7 YEARS

Key Points

- Suncorp extends naming rights sponsorship for at least another seven years.
- \$1 donated to the Premier's Flood Appeal for every person that attends an event at Suncorp Stadium in March 2011.

Suncorp has extended its long-term naming rights sponsorship of Suncorp Stadium for at least another seven years. The new agreement will take the Group's naming rights sponsorship of the Stadium through to the end of 2018, with a three year option after that.

Group CEO Patrick Snowball said he was pleased to announce Suncorp's new naming rights sponsorship of the Stadium, especially after it had been affected by the floods that devastated much of Queensland in December and January.

"Like all Queenslanders, we were devastated to see the impact of the recent weather events that have impacted much of the State, including Suncorp Stadium. It is a major credit to Stadiums Queensland and Ogden, the stadium managers, for their efforts and commitment in working tirelessly to reopen the Stadium so quickly."

"Suncorp has been the naming rights sponsor of the Stadium since 1994 and we are proud to be associated with a world-class venue that provides so much pleasure for Queenslanders.

"Through our sponsorship portfolio, we focus on contributing to the communities in which we operate and the Stadium sponsorship, which is supported by a strong relationship with the Queensland Government, strongly meets this objective."

Mr Snowball also said Suncorp would donate \$1 to the Premier's Flood Appeal for every person that attends an event at Suncorp Stadium in March 2011.

Ends

For more information, contact:

Jamin Smith, Group Media Relations, 07 3135 4321